

**To**: California Automobile Dealers, Attn: F&I Departments

From: Century Automotive Service Corporation, Compliance Department

**Date**: May 17, 2021

RE: California Consumer Protection Act ("CCPA") Privacy Notices

We are pleased to provide you with the enclosed set of CCPA Privacy Notices (the "Privacy Notice").

A Privacy Notice must be provided to a customer as part of the purchase of a Century Automotive Service Corporation ('Century") vehicle service contract, ancillary product or vehicle protection product sold in the state of California (a "Contract").

The Privacy Notice informs the customer of the data Century collects once they decide to purchase a Contract, why it is collected and what options they have in the use of the data.

This new, shorter form will replace the Privacy Notice previously in use. If your dealership is on Century's e-contracting system, the Privacy Notice is automatically part of the Contract paperwork provided to your customer. Please use the paper form of the Privacy Notice in the unlikely event the e-contracting system is unavailable. If you have any paper copies of the Privacy Notice, please dispose of them.

To order additional Privacy Notices, please email Century's Marketing Department at <a href="marketing@centuryservicecorp.com">marketing@centuryservicecorp.com</a>.

If you have any questions or need more information, please contact the Century Compliance Department at <a href="mailto:compliance@centuryservicecorp.com">compliance@centuryservicecorp.com</a> or call 1-888-338-0389 ext. 77199.

**Enclosure** 

cc: Bill Wilson, SWDS Jill Zack, SWDS